

Modern Revival of Blazers: Fall 2025

- Blazers return as versatile statement pieces combining formal and casual styles
- Emphasis on oversized, cropped, and gender-neutral designs
- Perfect for hybrid work and fashion-forward social life



Fashion Snoops, FW 25/26



Harper's Bazaar, FW 25/26



Harper's Bazaar, FW 25/26



Future Snoops, FW 25/26

Target Market & Style Influencers

- Gen Z and Millennials: Embrace gender fluidity and versatile styling
- Gen X: Appreciate timeless and sustainable fashion
- Values: Self-expression, sustainability, and social media influence



@krisjenner, September, 2025



Jimmy Choo, FW 25/26



Fashion Snoops, FW25/26



Fashion Snoops, FW25/26

The Future of Blazers: Pace & Scope of Adoption

- Pace: Rapid adoption in Fall 2025
- Scope: Urban and suburban markets globally; Popular among Gen Z, Millennials, and Gen X in North America, Europe, and Asia
- Cultural Impact: Reflect evolving gender norms and sustainability in fashion

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